



**MICHELLE PENNEY**

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Michelle Penney is a Design Strategist at Cisco based in Lower Fairfield County. She has been working in the IT industry for the majority of her decade-long career. Michelle leverages data-driven insights to visually inform strategic decisions. She ensures products, programs, and communications not only look great, but deliver exceptional and efficient user experiences.

## WORK EXPERIENCE

**Cisco Systems, Inc.** 2022 - Present

New York, New York

Design Strategist for the Cisco IT Design team. Researching, building, and creating internal experiences for the Cisco employee.

**The International Business Machines Co. (IBM)** 2022

New York, New York

Product Designer for the scaling program 'Learning from Incidents'. Heavily influenced by resilience engineering practices and influenced throughout the CIO organization.

**The International Business Machines Co. (IBM)** 2019 - 2022

New York, New York

Executive Assistant, and later Chief of Staff, to the VP of CIO Design. Worked closely with her to assist in the intricacies of running a design-led organization.

**The International Business Machines Co. (IBM)** 2017 - 2019

New York, New York

Associate Visual Designer for the CIO Design team. Created graphics, storyboards, and content to enhance the IBM internal experience.

**The International Business Machines Co. (IBM)** 2016 - 2017

New York, New York

Information Designer for the Proposal Center of Competence. Created presentations, microsities, animations, videos, and other visual stories for seller proposals.

**The Hartford Financial Services Group, Inc.** 2014 - 2016

Hartford, Connecticut

Digital Marketing Specialist for the Digital Marketing team. Constructed personalized email marketing campaigns for both customers and agents.

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## EDUCATION

Summer, 2017 **General Assembly**

New York, New York

Twelve week part-time course for UX Design

Fall, 2012 **ISI Florence**

Florence, Italy

Studio Art and Art History courses at the Institute of Palazzo Rucellai

2010 - 2014 **University of Connecticut**

Storrs, Connecticut

BFA with a minor in Digital Arts

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## CERTIFICATES

May, 2022 IBM F&O Management

Assessment Program

June, 2020 OKR WorkBoard

Expert

April, 2019 IBM Agile Iteration

Managers Workshop